



THE  
**NISSAN**  
FOUNDATION



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## **Mission**

The Nissan Foundation supports educational programs that celebrate and foster appreciation and understanding for our diverse cultural heritage as essential for enhancing human potential and building community.

## **Core Values**

- We are committed to enriching people's lives and adding value to the communities we serve.
- We *value and embrace diversity* and believe in each individual's capacity to make a difference
- We value *building pro-active relationships* with non-profit organizations that are strategic, relevant, focused, and accountable for results
- We value and *support organizations that are bold, thoughtful, and innovative* in their approach to meeting community needs
- We value and *support employee involvement* in the communities where we live and work
- We believe *education is the vehicle to effect positive change* in the community

## **Funding Initiative**

### **Building Community Through Valuing Cultural Diversity**

The Nissan Foundation is committed to celebrating and embracing diverse cultural heritages as a means to promote respect for others, generate alternative ways of thinking, strengthen self-awareness and enrich communities. The Foundation supports projects that promote learning about diverse cultural origins, beliefs and traditions as an integral aspect of education.

## **Grant Awards**

The Nissan Foundation awards one-year grants in June of each calendar year. Grants range generally from \$10,000 to \$50,000.



## **Eligibility**

- Have 501©3 non-profit status.
- Demonstrate experience with populations served.
- Have been in existence for more than 3 years
- Serve communities surrounding Nissan's affiliate locations:
  - Middle Tennessee
  - Dallas/Ft. Worth
  - Southern California
  - South Central Mississippi
  - Metro Detroit
  - New York metro
  - Atlanta Metro

## **In addition, all projects must meet the following criteria:**

- Reflect the mission and core values of the Foundation.
- In alignment with the Foundation's funding initiative.
- Demonstrate creative and replicable solutions.
- Establish clear methodology for measuring results.

## **The Nissan Foundation does not fund:**

- Projects serving populations outside of specified geographic areas.
- Disease advocacy, research or religious organizations.
- Fundraising events, sponsorships or political activities.
- Capital campaigns.



## **How To Apply To The Nissan Foundation**

The entire Nissan Foundation application process will be conducted electronically, eliminating paper waste and supporting Nissan's global mission of supporting a greener environment.

### **Step 1: Submit Letter of Intent (LOI)**

Organizations seeking a grant from Nissan Foundation are first required to submit a Letter of Intent (LOI). An LOI is a brief summary of an organization and its proposed project.

### **Step 2: Submit Proposal (Invitation Only)**

The Nissan Foundation only accepts proposals from organizations that previously submitted an LOI and were invited to submit a proposal.

LOIs and Proposals must be submitted on-line at the following URL:

[https://www.grantrequest.com/SID\\_710/Default.asp?CT=CT&SA=SNA&FID=35003](https://www.grantrequest.com/SID_710/Default.asp?CT=CT&SA=SNA&FID=35003)



## **Contact Information**

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