Nissan Intelligent Mobility moves you one step ahead, in cars that feel like an extension of you, helping you see more and sense more, reacting with you, and sometimes even for you. Nissan Intelligent Mobility is about a better future – moving through life with greater confidence, excitement and connection to the world around you.

Vehicle shown with third-party accessories. 1 Up to 1,610 lbs. maximum payload for 2023 Frontier King Cab® 4x2. 2 Up to 1,440 lbs. maximum payload for Frontier Crew Cab Long Bed 4x4. 3 Towing varies by configuration. See Nissan Towing Guide and Owner’s Manual for additional information. 4 Cargo and load capacity limited by weight and distribution, always secure cargo. Heavy loading can affect handling and stability. 5 Fuel economy varies with driving conditions and habits. 6,370 lbs. for Frontier Crew Cab 4x4; 6,460 lbs. for Frontier Crew Cab Long Bed 4x2; and 6,260 lbs. for Frontier Crew Cab Long Bed 4x4. Towing varies by configuration. See Nissan Towing Guide and Owner’s Manual for additional information. 7 Up to 6,720 lbs. maximum towing for 2023 Frontier King Cab® 4x2; 6,510 lbs. for Frontier King Cab® 4x4; 6,570 lbs. for Frontier Crew Cab 4x4; 1,360 lbs. for Frontier Crew Cab Long Bed 4x2; and 1,160 lbs. for Frontier Crew Cab Long Bed 4x4. Towing varies by configuration. See Nissan Towing Guide and Owner’s Manual for additional information. 8 Amazon.com, Amazon, Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates. 9 Towing varies by configuration. See Nissan Towing Guide and Owner’s Manual for additional information. 10 Up to 6,070 lbs. maximum payload for 2023 Frontier King Cab® 4x2; 5,840 lbs. for Frontier King Cab® 4x4; 5,900 lbs. for Frontier Crew Cab 4x4; 1,140 lbs. for Frontier Crew Cab Long Bed 4x2; and 960 lbs. for Frontier Crew Cab Long Bed 4x4. 11 Intelligent Driver Alertness cannot provide a warning in every situation. See Owner’s Manual for safety information. 12 Vehicle shown is for illustrative purposes only. Not available maximum distance for operation will vary depending on obstructions between compatible device and vehicle. 13 Avoid driving while using this feature. 14 When used with connected devices, data plan, and the Android Auto app. 15 Maximum towing capacity limited by weight and distribution. Always secure cargo. Heavy loading can affect handling and stability. 16 Driving is serious business and requires your full attention. Do not operate any devices connected to the power outlets while driving. 17 Driving is serious business and requires your full attention. Do not operate any devices connected to the power outlets while driving. 18 Always check surroundings before driving. 19 See Owner’s Manual for safety information. 20 See Owner’s Manual for safety information. 21 Always check surroundings before driving. See Owner’s Manual for safety information. 22 Always check surroundings before driving. See Owner’s Manual for safety information. 23 Always check surroundings before driving. See Owner’s Manual for safety information. 24 Always check surroundings before driving. See Owner’s Manual for safety information. 25 Always check surroundings before driving. See Owner’s Manual for safety information. 26 Always check surroundings before driving. 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See Owner’s Manual for safety information. 49 Always check surroundings before driving. See Owner’s Manual for safety information. 50 Always check surroundings before driving. See Owner’s Manual for safety information. 51 Visit nissanusa.com, nissanowners.com, or its affiliates for complete information. 52 N_23FROb_BC-FC_r5.indd   1 8/29/22   6:54 AM
Find your frontier

Plan your route. Pack your bags. Prep your gear. Your true domain awaits. It’s time to go out and find it. Redefine your idea of freedom with capability that expands your realm and inspires new adventures. This is the new Nissan Frontier®.
Nissan Frontier® Crew Cab PRO-4X® shown in Charcoal Cloth with Lava Red Stitching.

Remote Engine Start System\( ^4, \!\!^5 \)
Heated Front Seats\( ^4 \)
Heated Steering Wheel\( ^4 \)
Dual Zone Automatic Temperature Control\( ^4 \)
Zero Gravity Front Seats\( ^6 \)

The destination is rocky, dusty, and sometimes rough. Getting there doesn’t have to be. Start your Frontier® remotely,\( ^4, \!\!^5 \) hop in, and you’ll be cradled in a prewarmed or precooled interior that defies discomfort with standard Zero Gravity front seats\( ^6 \) and conquers cold with available Dual Zone Automatic Temperature Control and available heated front seats.

Welcome to the great indoors
Devoted to dirt

Between the straight lines and smooth surfaces of society lie all things jagged, dusty, rutted, sandy, muddy, and rocky. Excel in this environment with Frontier® PRO-4X.

Off-road Upgrades With its all-terrain tires, Bilstein® off-road performance shocks, electronic locking rear differential, and skid plates, the PRO-4X checks all the boxes of a legit off-road performer.

Switch-operated 2-speed Transfer Case 4x4 The Frontier PRO-4X is a true 4x4, with three driver selectable modes — 2WD, 4H, and 4LO — so you can thrive in just about any environment you encounter.

Dedicated Off-road Display Keep track of pitch, roll, and key off-road functions, like 4x4 engagement and differential lock status, for a more confident day on the trail with the PRO-4X.

Intelligent Around View® Monitor Like a virtual spotter, available Intelligent Around View® Monitor with Off-Road Mode can show more of the trail around you to help you navigate tougher obstacles.

2023 Nissan Frontier® Crew Cab PRO-4X® shown in Cardinal Red TriCoat with up to 1,230 lbs. maximum payload capacity and up to 6,270 lbs. maximum towing capacity.

Nissan Frontier® Crew Cab PRO-4X® shown in Tactical Green Metallic with up to 1,230 lbs. maximum payload capacity and up to 6,270 lbs. maximum towing capacity.
2023 Nissan Frontier® Crew Cab PRO-4X® shown in Baja Storm Metallic with up to 1,230 lbs. maximum payload capacity and up to 6,270 lbs. maximum towing capacity. 2, 3

Nissan Safety Shield® 360 and driver assist technologies

Frontier® backs you up with a wide assortment of standard and available safety features and driver assist technologies that can help you avoid accidents and give you more peace of mind when you’re towing, hauling, and doing truck things. 8, 9

- Standard Automatic Emergency Braking with Pedestrian Detection®
- Available Rear Automatic Braking®
- Available Rear Cross Traffic Alert®
- Available Blind Spot Warning®
- Available Lane Departure Warning®
- Available High Beam Assist
- Available Intelligent Cruise Control®
310  
Horsepower

281  
Ib-ft of Torque

1,610  
lbs. max Payload

6,720  
lbs. max Towing

Dream it. Hitch it. Tow it. Send it.

Frontier® does more than tow — it’s a truck built to pull your dreams farther off the beaten path. Starting with Tow-Haul Mode, which optimizes your drive on the highway for heavier loads. Turn off the highway and Frontier attacks uneven, hilly terrain with features like hill start assist and hill descent control, and confidence-inspiring approach, breakover, and departure angles. When it’s time to get your trailer of choice up that last sketchy hill, engage 4LO and the electronic locking rear differential for maximum traction.

### Specifications

- **Horsepower**: 310
- **Ib-ft of Torque**: 281
- **Lbs. max Payload**: 1,610
- **Lbs. max Towing**: 6,720

### Features

- **Tow-Haul Mode**
- **Hill Start Assist**
- **Hill Descent Control**
- **Electronic Locking Rear Differential**

2023 Nissan Frontier® Crew Cab PRO-4X® shown in Boulder Gray Pearl with up to 1,230 lbs. maximum payload capacity and up to 6,270 lbs. maximum towing capacity.
LED Bed Lighting
Load up after dark with plenty of lighting to see what you’re doing, thanks to Frontier’s available LED under-rail bed lighting.

120-V Outlet
Frontier’s available bed-mounted 120-volt AC power outlet gives you the flexibility of a household power plug for electricity on the go.²

Moonroof
Let in more of the outdoors at the push of a button with the available power sliding glass moonroof, which also includes a tilt feature.

NissanConnect® Services Powered by SiriusXM
Maintain a closer relationship with your Frontier® using NissanConnect® Services. You can access a variety of features through your vehicle and compatible smartphone and even use your voice to communicate with your vehicle through Amazon Alexa or Google Assistant.¹⁸, ¹⁹

9-inch Display
The available NissanConnect® 9” color touchscreen display is one of the largest in its class,²⁰ and invites you to tap, swipe, pinch, and zoom to your heart’s content with a visual clarity and responsiveness you’ve never seen before in a Frontier.¹⁸

Wireless Charging
Ditch the cord and place your Qi®-enabled smartphone on the available wireless charging pad located behind the shifter while Frontier does the rest.²¹

Front and Rear USB ³, ¹⁶
NissanConnect® with Wi-Fi Hotspot ¹⁴
Fender® Premium Audio System®

Under-seat Storage
Removable under-seat storage trays stash beneath the rear seats, so there’s a space for everything. Plus you can flip up the rear-seat cushions for even more storage room.³

Two Cabs & Two Bed Lengths
Configurations galore. Choose from either the workhorse King Cab, which seats four with a 6-foot bed, or the versatile five-seater Crew Cab with either a 5-foot or 6-foot bed.²⁷

2023 Nissan Crew Cab PRO-4X® shown in Baja Storm Metallic with up to 1,230 lbs. maximum payload capacity and up to 6,270 lbs. maximum towing capacity.², ³

Truck bed 2.0
Dampened Tailgate
Spray-on Bedliner
3-Utili-track Channels

2023 Nissan Crew Cab PRO-4X® in Baja Storm Metallic with up to 1,230 lbs. maximum payload capacity and up to 6,270 lbs. maximum towing capacity.², ³

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Removable under-seat storage trays stash beneath the rear seats, so there’s a space for everything. Plus you can flip up the rear-seat cushions for even more storage room.³

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2023 Nissan Crew Cab PRO-4X® shown in Baja Storm Metallic with up to 1,230 lbs. maximum payload capacity and up to 6,270 lbs. maximum towing capacity.², ³
### CHOOSE YOUR COLOR

<table>
<thead>
<tr>
<th>Color</th>
<th>S</th>
<th>SV</th>
<th>PRO-X</th>
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<td>Charcoal Cloth</td>
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<td>Sandstone Cloth</td>
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<tr>
<td>Charcoal Cloth with Lava Red Stitching</td>
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<tr>
<td>Charcoal Leather with Contrast Stitching</td>
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</tbody>
</table>

### CHOOSE YOUR INTERIOR

- **Nissan Frontier® King Cab® SV 4x4** shown in Premium Charcoal Cloth.

#### CHOOSE YOUR COLOR

<table>
<thead>
<tr>
<th>Color</th>
<th>S</th>
<th>SV</th>
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<tr>
<td>Charcoal Leather with Contrast Stitching</td>
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</tbody>
</table>

#### CHOOSE YOUR INTERIOR

- **Clay White**
- **Gun Metallic**
- **Boulder Gray Pearl**
- **Baja Storm Metallic**
- **Red Alert**
- **Super Black**
- **Deep Blue Pearl**
- **Tactical Green Metallic**
- **Cardinal Red Tri-Coat**
- **Sandstone Metallic**

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Nissan has taken care to ensure that the color swatches presented here are the closest possible representations of actual vehicle colors. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colors at your dealer.
CHOOSE YOUR TRIM LEVEL

SV KING CAB® CREW CAB

• 3.8-liter V6 Direct Injection Gasoline engine with 310 hp and 281 lb-ft of torque
• 9-speed automatic transmission
• 16” Styled steel wheels
• Intelligent Forward Collision Warning®
• Automatic Emergency Braking with Pedestrian Detection®
• RearView Monitor®
• Intelligent Driver Alertness®
• Vehicle Dynamic Control (VDC)®
• Active Brake Limited Slip (ABLS)
• Full-length, fully boxed ladder frame
• 7” Advanced Drive-Assist™ Display
• NissanConnect® 8” color touch-screen display
• Voice Recognition®
• Apple CarPlay® Integration

Crew Cab adds:
• Four full-size doors with seating for five
• 60/40-split flip-up rear bench seat

4x4 adds:
• Switch-operated 2-speed transfer case
• Hill descent control

Steel front skid plate
Front tow hooks

PRO-X® CREW CAB

Includes SV equipment plus:
• 17” Dark-finished aluminum-alloy wheels
• Bilstein® off-road performance shocks absorbers
• PRO-X bed side decal
• LED fog lights
• LED Daytime Running Lights
• Lava Red painted tow hooks
• Upper body-color/hover black front bumper
• Black overfenders
• PRO-X bed side decal
• NissanConnect® 7” color touch-screen display
• Nissan Door to Door Navigation with Premium Traffic
• NissanConnect® with Wi-Fi Hotspot
• NissanConnect® Services powered by SiriusXM with trial access to 5-year Select, 5-year Plus, and 6-month Premium packages
• Wireless Apple CarPlay® Integration

Includes PRO-X equipment plus:
• Switch-operated 2-speed transfer case
• Hill descent control
• Electronic locking rear differential
• Aluminum front skid plate
• Steel underbody skid plates (oil pan, fuel tank, 4x4 transfer case)

SiriusXM Travel Link with 5-month trial access
Nissan Intelligent Key® with Push Button Ignition
Dual Zone Automatic Temperature Control
PRO-X embroidered cloth seats
Leather-wrapped steering wheel
Leather-wrapped shift knob
Lava Red contrast interior stitching and accents
Glowing rear window
Overhead console with sunglasses storage
Sun visors with illuminated vanity mirrors and extensions
LED front map lights and rear room lamp
Tow Haul Mode switch

Images may show additional available equipment.
CHOOSE YOUR PACKAGE

TECHNOLOGY PACKAGE

- Available on King Cab, Crew Cab, and Crew Cab Long Bed
- Lane Departure Warning®
- Blind Spot Warning®
- Rear Cross Traffic Alert®
- Rear Automatic Braking®
- High Beam Assist
- Intelligent Cruise Control®
- Traffic Sign Recognition (PRO-X and PRO-4X only)14

SV CONVENIENCE PACKAGE

- Available on Crew Cab
- 17” Black-painted aluminum-alloy wheels
- LED signature headlights, Daytime Running Lights, and fog lights
- Black outside mirrors

SV PREMIUM PACKAGE

- Available on Crew Cab
- 17” Beadlock-style aluminum-alloy wheels
- Fender® premium audio system with 10 speakers, including subwoofers

PRO CONVENIENCE PACKAGE

- Available on Crew Cab
- Factory-applied spray-on bedliner
- Utili-track® Channel System with two adjustable tie-down cleats
- Bed-mounted 120-volt AC power outlet
- 120-volt AC power outlet in rear center console
- Heated outside mirrors
- Heated steering wheel

PRO PREMIUM PACKAGE

- Available on Crew Cab
- Fender® premium audio system with 10 speakers, including subwoofers
- HomeLink® Universal Transceiver
- LED front map lights and rear room lamp
- Signature headlights
- Fog lights
- Power sliding glass moonroof with tilt feature

Images may show additional available equipment.
Nissan Frontier® Accessories

Ramp it up

Every Genuine Nissan Accessory is custom-fit, custom-designed, and durability-tested. Each one is backed by Nissan’s 3-year/36,000-mile (whichever occurs first) limited warranty (if installed by dealer at the time of new vehicle purchase) and can be financed when installed by dealer at time of new vehicle purchase. Affiliated Yakima® accessories are not warranted by Nissan. Refer to product manufacturer for warranty details. Nissan Limited warranty does not cover damages or failures to the vehicle caused by improper installation or alterations of any Nissan approved accessory or component. Contact your dealer/retailer for details.

For more information and to shop online for Frontier® Genuine Nissan Accessories, go to bit.ly/23Frontier-Accys.

A. Nissan Tailgate Audio by KICKER®
Tailgate with your favorite soundtrack.

B. Illuminated Kick Plates
Illumination and style that greets you on entry.

C. Virtual Key™
Use your compatible smartphone or Apple Watch® to lock/unlock and start your Frontier. You can even share this access with family and friends.

D. Sliding Bed Extender
Give your bed more capacity, with Utili-track® adjustability.

E. Trash Bin
Tidy up your space with this handy, removable trash bin.

F. All-Season Floor Mats — High Wall Liners
Don’t let the muck mess up your truck.

G. Dual Camera Drive Recorder
Catch what’s happening outside and inside your Frontier.

H. Bed Tent
Convert your truck bed into a cozy, custom tent that sleeps two.

Additional Accessories:
- Mud Flaps
- Carpeted Floor Mats
- PRO-4X® Illuminated Kick Plates
- Interior Door Scuff Protection
- Fixed Bed Extender
- Clear Hood Protector
- Rear Underseat Storage
- Cargo Net
- Security Impact Sensor
- Frameless Auto-Dimming Rearview Mirror w/
- Universal Remote
- Weight-Distributing Hitch Ball Mount, Class IV (includes Class IV Hitch Ball)
### SPECIFICATIONS

#### Comfort/Convenience (continued)

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<th>PRO-4X</th>
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<tr>
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<td>X</td>
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<tr>
<td>Driver and front-passenger supplemental knee air bags</td>
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<tr>
<td>LATCH System (Lower Anchors and Tethers for Children®)</td>
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<tr>
<td>Zone Body construction with front and rear triple airbags</td>
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<td>Tire Pressure Monitoring System (TPMS)*</td>
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#### CAPACITIES/TOWING/PAYLOAD/MPG

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#### 2022 SR5 Truck Payload Estimations

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<th>City/Hwy/Combined mpg</th>
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#### NISSAN ROADSIDE ASSISTANCE

Your peace of mind is on us. For 36 months or 36,000 miles, whichever comes first, your new Nissan is covered for the following:

- Flat-tire changes
- Trip interruption benefits
- Jump starts

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